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## FOR IMMEDIATE RELEASE

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### PRINCETON MORTGAGE OPENS ORLAND, FL BRANCH

Ewing, New Jersey - May 18, 2020 - Princeton Mortgage, a 36-year-old mortgage banker, announces the opening of its most recent branch servicing the Orlando, Florida area. The office is managed by Timothy Wright, who brings a combined 10 years of experience in the mortgage industry, with licenses in Florida, Georgia, Texas, and North and South Carolina. The company is known for consistently achieving Top 1% in customer satisfaction and has a core goal of closing 50,000 loans per year by 2028.

As the fourth largest city in Florida and a location in the "sun belt" region, Orlando is known for its warm climate, beautiful beaches, and its world-famous attractions. With a combined population of 2.6 million residents, Orlando's real estate market is fueled by job seekers, families and baby boomer retirees who want to live in an area that offers a high quality of living at a reasonable cost. This area has produced some impressive results for real estate and mortgage industries, making this a great city for Princeton to grow and expand into.

"Bringing Tim on board was part of our overall strategy to hire loan officers with an incredibly high character as we expand our presence to the Southeastern part of the country," stated Mark Gordon, National Sales Director of Princeton Mortgage. "Tim will be the first of many hires that Princeton Mortgage makes in Florida in the coming years."

"Being a loan originator helps me to achieve customer's dreams of home ownership with a sense of satisfaction by guiding and coaching them through the entire process. Joining Princeton Mortgage has allowed me to develop stronger relationships within the industry, and in turn be able to assist even more customers with their mortgage experience," commented Timothy Wright. "From the first conversation that I had with Mark Gordon about the culture and the message of Princeton Mortgage, along with the implementation of the Princeton Promise, I knew that I was entering a company built on A players with a driving force to attain amazing customer satisfaction. I look forward to bringing this energy to Orlando and expanding the Princeton Mortgage team."

In light of COVID-19, Princeton Mortgage is still fully operational and able to support borrowers looking to purchase a home or refinance their current mortgage at this time.

#### About Princeton Mortgage

Founded in 1983, Princeton Mortgage is a licensed mortgage banker and is backed by a 100+ year old multi-faceted real estate brokerage, investment, and insurance company. We are positioned as a well-capitalized banker, ranked in the top 1% for customer satisfaction in the nation, debt free and creating dynamic new opportunities within our industry. Our mission is to help people thrive, and we do that by delivering *The Effortless Mortgage™*. We do what we say we're going to do and back it up with The Princeton Promise: if you are unhappy with your experience for any reason, get \$1,000 back. No strings attached.