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FOR IMMEDIATE RELEASE

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PRINCETON MORTGAGE LAUNCHES PRINCETON COMPASSION INITIATIVE

Pennington, New Jersey – October 9, 2018 – Princeton Mortgage exists to help people #thrive, and part of this mission includes the core company value of compassion: taking action to help others. With the recent launch of Princeton Compassion, a new company-wide initiative, Princeton Mortgage expands their philanthropic efforts by actively aiding members of local communities. With offices in Central New Jersey, Pittsburgh, PA, Charleston, SC, the Princeton Mortgage community-reach exists all over the country.

The launch of Princeton Compassion focused on collecting and delivering school supplies to area elementary schools, just in time for back-to-school season. “Our initial goal was to collect 100 backpacks filled with school supplies for Parkway Elementary School in Ewing, NJ,” says Courtney Graham of Princeton Mortgage, “but thanks to the generosity of our team, we were able to do even more!” In partnership with Ecclesia Church NJ, the company surpassed their goal by successfully collecting 130 backpacks for Parkway Elementary and an additional 30 backpacks for Arsenal Elementary School in Pittsburgh, PA.

“We are so thankful for the generosity of Princeton Mortgage, Ecclesia Church and their partnering organizations for sponsoring a backpack and school supply drive for Parkway Elementary,” says Nicole N. W. Harris, Principal of the school. “Students who have received the supply filled backpacks are very appreciative of your donations and kindness.”

The upcoming months promise continued growth for Princeton Compassion, as Princeton Mortgage leadership is currently organizing a follow-up campaign to the school backpack drive. For additional information, including ways to get involved with Princeton Compassion, please contact The Princeton Mortgage office in Pennington, NJ at (609) 737-1000, or email compassion@princetonmortgage.com.

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Princeton Mortgage – Founded in 1983, Princeton Mortgage is a licensed mortgage banker and is backed by a 100+ year old multi-faceted real estate brokerage, investment and insurance company. We are positioned as a well-capitalized banker that is debt free and is creating dynamic new opportunities within our industry. Our mission is to help people thrive, and we do that by delivering *The Effortless Mortgage™*. We do what we say we’re going to do and back it up with The Princeton Promise.