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PRINCETON MORTGAGE SELECTED AS BUSINESS OF THE YEAR FINALIST BY NJBIZ

Pennington, New Jersey – November 11, 2019 – Princeton Mortgage, a 36-year-old mortgage banker, announced today that it has been recognized as a Business of the Year finalist by NJBIZ for 2019.

NJBIZ, New Jersey's leading business journal, selected recipients of the publication's Business of the Year award from various industries across the state. The award program celebrates New Jersey's most dynamic businesses and business leaders who share a commitment to professional excellence, business growth and the community. Princeton Mortgage is among the companies across five categories that have been honored with this award.

"We're rapidly and successfully scaling our business here at Princeton Mortgage -- As with any growing business we experience both euphoria and terror," commented Rich Weidel, CEO of Princeton Mortgage "Our mission is to become one of largest lenders in the country, but we always keep everything in perspective with the ups and downs that may come along that journey. Overall, the idea is if we maintain an environment where motivated people can thrive and we take care of the team, they'll take care of our customers. It works and that's clear to see with an honor such as this."

Princeton Mortgage receives this award from NJBIZ during a time of recognizable success for the company. In 2019, the company's CEO, Rich Weidel, was honored by Philadelphia Business Journal as one of the Most Admired CEOs in the region and chosen by HousingWire as a Rising Star in the mortgage industry. In recent months, Princeton Mortgage was selected as one of the Fastest Growing Companies in Finance by Growjo, and The Top Lender in Pittsburgh for the company's wholesale division.

Princeton Mortgage plans to continue to add to their sales team throughout Q4 of 2019 and into 2020. Adding Mortgage Loan Originators and support team members in the states the company is licensed to contribute to its sustainable growth. The company's chief goal is to close 50,000 loans every year by 2028.

The NJBIZ 2019 Business of the Year awards reception and ceremony will be held on Tuesday, December 10th, 2019 from 6 PM – 8:30 PM at The Palace at Somerset Park in Somerset, NJ.

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Princeton Mortgage – Founded in 1983, Princeton Mortgage is a licensed mortgage banker and is backed by a 100+ year old multi-faceted real estate brokerage, investment and insurance company. We are positioned as a well-capitalized banker, ranked in the top 1% for customer satisfaction in the nation, debt free and creating dynamic new opportunities within our industry. Our mission is to help people thrive, and we do that by delivering *The Effortless Mortgage*™. We do what we say we're going to do and back it up with **The Princeton Promise**: if you're not happy with your experience, get \$1,000 back. No strings attached.